# Graduate Scholarships
## For COM-L Students

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**Disclaimer:** The following scholarship information was accurate as of May 1, 2013. Please check each website for current accuracy. Thank you.
Advertising, Marketing, and Public Relations

Chester Burger Scholarship for Excellence in Public Relations
Deadline: June 14, 2013
Award: $1,000
This scholarship was created to encourage graduate public relations students to pursue careers in corporate public relations, with the goal of making the public relations function more essential to the successful achievement of corporate goals consistent with the public interest, the precepts of sound business and the needs of key stakeholders.

Eligibility Requirements:
Candidates must be enrolled or continuing in a graduate studies degree program in public relations, journalism or related fields, effective fall 2013. Candidates must have an undergraduate GPA of at least 3.0 out of 4. Candidates do not have to be a PRSSA member to apply. The award may be used at any U.S. college or university offering a graduate program in public relations or related field. Entries will be judged by a committee of three senior public relations professionals, each of whom will represent one of the three founding organizations for this award.

Application Requirements:
A completed application form (Word or PDF)
An essay of up to 1,000 words (as explained in the application)
Letter of recommendation of no more than two pages from a faculty member or PRSSA Faculty or Professional Adviser
One additional letter of recommendation of no more than two pages from an internship employer, educator or other individual who knows the applicant and can address his or her potential as a public relations counselor to management
One-page résumé
Four copies of the entire application – essay, nomination form, résumé and supporting letters must all be received at the PRSA Foundation Headquarters.

Mail Application Materials To:
Chester Burger Award
Public Relations Society of America Foundation
33 Maiden Lane, 11th Floor New York, NY 10038

More Info:
http://www.prssa.org/scholarships_competitions/individual/burger/?webSyncID=d406d773-3a36-b304-465c-883d5b554245&sessionGUID=95ceb51b-c043-9319-3444-121d1993e88c

Direct Marketing Educational Foundation (DMEF) Scholarship Awards
Each year, the Direct Marketing Educational Foundation (DMEF), awards scholarships on a competitive basis to graduate students who show a commitment to pursuing careers in direct/interactive marketing. Scholarships are awarded on the basis of academic excellence and demonstrated interest in the direct/interactive marketing field.
Application Deadline: May 31, annually
Application Requirements:
• All applicants must complete a scholarship application, including resume attachment.
• All applicants must send an official transcript via mail to:
  DMEF
  Attn: Scholarship Application
Students must be enrolled in an accredited 4-year college or university or graduate school and have at least one semester of school remaining.

For reference: Specific funds available for grad students include the Mark Duda Scholarship Fund, the Lee Epstein Fund, and the Don Kuhn Memorial Fund

For more information contact Marie Adolphe at madolphe@directworks.org

Apply: http://www.directworks.org/dmef-marketing-programs/student-marketing-scholarships/scholarship-application

Kimi Kai Memorial Scholarship

The Kimi Kai Memorial Scholarship, administered by EDSF, was established in 2013 by Robert Kai in honor of his mother. This scholarship will be awarded to an outstanding full-time student with preference going to students attending Washington State University or Gonzaga University and pursuing a degree in Business Journalism or Marketing or English Literature.

Available Awards: One Award

Value: $1000

Application: http://www.edsf.org/what_we_do/scholarships/kai.html

Communication

Association for Women in Communication Scholarships for WA State Students

Eligible students must meet the following qualifications:

- Be a Washington state resident
- Be a registered student at a four-year college in Washington state for the Fall term following application
- Be a junior, senior or graduate student as of the Fall term following application
- Be accepted in, or applying to, a school at a four-year university or college to major in a communication discipline

Scholarship selections are based on:

- Demonstrated excellence in communication
- Positive contributions toward communication on campus and/or in the community
- Scholastic achievement
- Financial need

Work Samples

To apply, please send the following materials:

- Cover letter
- Scholarship Application
- Transcripts of post-high school academic work (Photocopies are acceptable; please do not send transcripts separately)
- A current resume

Two samples of your work: If you are studying journalism, advertising, public relations, broadcasting or technical writing, please submit two writing samples. If you are a student in graphics or multimedia design, please submit one sample of your work in that discipline and one writing sample. (If you wish samples returned, please enclose a self-addressed stamped envelope of appropriate size and include correct postage for the
Return postmarked application and supporting materials to:
Scholarships, AWC Seattle
P.O. Box 60262
Shoreline, WA 98160
Questions about the application? Contact Tina Christiansen, at tina@writeasrain.com.
More Info Here: http://www.seattleawc.org/awards-scholarships/scholarships/

EDSF Scholarships
Apply to multiple scholarships via a single application!
Full list of available scholarships here:
http://www.edsf.org/what_we_do/scholarships/index.html
Awarded to full-time students who are committed to pursuing a career in the document
management and graphic communication marketplace. These careers may include: computer
science & engineering (for example: web design, webmaster, software development, materials
engineer, applications specialist, IT designer, systems analyst) and graphic & media
communication (for example: graphic designer, illustrator, color scientist, print production,
prepress imaging specialist, workflow specialist, document preparation, production and/or
document distribution, content management, e-commerce; imaging science, printing, web
authoring, electronic publishing, archiving, security), and those students interested in business
(sales and marketing, including trade shows, customer service, project or product development/
management).
Application Deadline: May 1, annually
Apply: http://www.edsf.org/what_we_do/scholarships/index.html

Harriet Irsay Scholarship
Sponsor: American Institute of Polish Culture
Value: $1,000
Deadline: June 28, 2013
Requirements: Merit-based $1,000 scholarships for students studying communication, public
relations and/or journalism. All may apply but preference will be given to United States citizens
of Polish heritage. Applicant must be enrolled full-time at a two-year or four-year institution or
university. In addition, the applicant must submit 3 letters of recommendation on appropriate
letterhead, resume, references, self-addressed stamped envelope, transcript, and a completed
application along with the $25 application fee. More information on specific requirements at
Annual Awards: 10
Discipline: Journalism, Communication, Public Relations
Academic Level: Undergrad, GradMaster,
Qualified Minorities: Polish descent
Eligible Institution: US schools
US Citizen: Yes
Foreign National: Yes
Sponsoring Organization: American Institute of Polish Culture
Department: Scholarship Committee
Address: 1440 79th St. #117
James L. Golden Outstanding Student Essay in Rhetoric Award
Sponsoring Organization: National Communication Association (NCA)
The James L. Golden Award is open to original essays focusing on the history, theory or criticism of rhetoric both from undergraduates and from graduate students who, at the time of submission, have not been awarded the M.A. degree.
The outstanding essayist not only will receive recognition at the NCA Awards Ceremony, but also will deliver the paper in a session at the annual conference. Submission of the paper will be taken as agreement to attend the convention. Travel support will be extended to the author of the winning essay (or senior author, in the case of a joint essay). Recognition will also be given to a Laureate group of top-rated papers.
Essays should be of a length not greater than 20 pages of double-spaced text in 12-point font (not including endnotes) with author-identification information detachable. Essays may have been presented orally prior to submission but may not have been previously published. No more than one essay may be submitted as a solely authored or co-authored essay in a given year by a particular individual; in the case of multiple authors, all authors of record must be students; award recognition shall be given to multiple authors and the prize stipend shall be divided between or among authors; however, travel support will be provided for only the first author.
Essays will be read by a panel of three judges and will be evaluated for their contribution to the understanding of rhetorical process and outcomes, for excellence of conception and grounding, for weight of argument, strength of evidence, and eloquence of expression.
Essays must be supported by a letter of nomination from a faculty member that may be sent separately.
Send nominations to:
Adrienne Christiansen via email to christiansen@macalester.edu
Nominations should be sent as a Microsoft Word or PDF email attachment.

Straightforward Media’s Media and Communications Scholarship
Communication and media have always been popular degree programs in U.S. colleges. They're a great way for outgoing people to remain outgoing in their careers, as these careers almost always expose one's work to a large audience. Today, that's more true than ever. The Internet has made mass communication available to everyone with a computer and a modem, so communication -- especially global communication -- remains a booming field. Whatever your reason for pursing a degree in communication, you'll need money to get there. That's why we created the $500 Media & Communications Scholarship.
Application Deadline: June 30, annually
Apply: http://www.straightforwardmedia.com/scholarship/media/index.php
General Scholarships

The Byron Hanke Research Fellowship
The Byron Hanke Fellowship stipends will be in the amount of $2,000. Fellows are expected to prepare a research project on community associations.
Eligibility Requirements:
Hanke Fellowship applicants must be enrolled in an accredited master’s, doctoral, or law program. Students of all disciplines are welcome to apply for the Hanke Fellowships, provided their studies relate to community associations generally and to the topic of the candidate’s proposed community associations research project.
Application Deadline: Multiple/Varies
Apply: [http://www.cairf.org/scholarships/hanke.aspx](http://www.cairf.org/scholarships/hanke.aspx)

Education Advancement Foundation Graduate Scholarships
Scholarships are the primary means by which EAF carries out its mission. The Foundation awards Merit and Financial Need graduate scholarships.
Website: [http://www.akaeaf.org/graduate_scholarships.htm](http://www.akaeaf.org/graduate_scholarships.htm)

**Merit Scholarship**

Merit Scholarship Eligibility
To be eligible for this one-year one-time only scholarship, the applicant must:
- Be a full-time, sophomore or beyond;
- Be currently enrolled in an accredited degree-granting institution;
- Have a minimum GPA of 3.0 ("B" average);
- Demonstrate community service and involvement.

Merit scholarship applications and supporting documents for Graduate students have a postmark deadline of August 15, 2013. Awards will be announced by December 2013.

**Supporting Documents (links):**
- Graduate Scholarship Application
- Graduate Scholarship-Community Assistance Award Fact Sheet

**Financial Need Scholarship**

Financial Need Scholarship Eligibility
To be eligible for this one-year one-time only award, the applicant must:
- Be a full-time, sophomore or beyond;
- Be currently enrolled in an accredited degree-granting institution;
- Have a minimum GPA of 2.5 ("C+" average);
- Demonstrate community service and involvement.

Financial Need scholarship applications and supporting documents for Graduate students have a postmark deadline of August 15, 2013. Awards will be announced December 2013.

**Supporting Documents (links):**
- Graduate Scholarship Application
- Scholarship Application Instructions
- Graduate Scholarship-Community Assistance Award Fact Sheet
- Financial Need Analysis form
The Pursue Your Passion Scholarship
THIS $1,000 SCHOLARSHIP IS TO SUPPORT YOU IN LEARNING MORE ABOUT YOUR FAVORITE TOPIC. We want to hear about your passion and your plan to pursue it.
The world is suddenly a different place. You can take Harvard courses for free (e.g. edX), learn almost anything online (e.g. Khan Academy), or access the breadth of the world’s knowledge at your fingertips (e.g. Wikipedia). Tell us what you are passionate about learning and outline how you will spend the $1,000 helping you learn. Your learning plan can include formal education, informal education, travel, internships, books, events... whatever you believe is the best plan for the money. Be specific and may the best plan win!
Eligibility: All US college students, graduate students, college graduates, and informal learners are eligible. For details, see the rules.
Contact Us: Call us at 415-935-3543 or email scholarships@degreed.com
Submit the form online at http://degreed.com/scholarships/

Short and Tweet Scholarship
Step 1: Starting April 2nd, follow @Scholarshipscom on Twitter.
   Step 2: Mention us (@Scholarshipscom) in a tweet answering the question “What was the most important thing you learned this year *AND* why?” Once you do this, you are entered to win a $1,000 scholarship or one of two Kindles.
   Step 3: You may enter as many times as you want from April 2nd through May 14th but please limit your tweets to three per day. Each tweet will be a stand-alone entry and tweets that are submitted by non-followers, exceed 140 characters, do not include @Scholarshipscom, do not answer the entire question or are submitted after the May 14th deadline will not be considered. From there, the Scholarships.com Team will determine which comments are most deserving of the awards.

Journalism
Abe Schechter Graduate Scholarship
Sponsor: Radio-Television News Directors Association and Foundation
Value: $2,000
Requirements: Applicant must be an incoming or full-time graduate student. Scholarships are paid in semi-annual installments for one year of study.
Annual Awards: 1.00000
Discipline: Communication, Journalism, TV Broadcasting, Radio Broadcasting
Academic Level: GradMaster,
Eligible Institution: US schools
Foreign National: Yes (?)
Sponsoring Organization: Radio-Television News Directors Association and Foundation
Address: 1600 K St. NW #700
City: Washington, DC
Telephone: (202) 659-6510
Fax: (202) 223-4007
E-Mail Address: karenb@rtndf.org
Website: www.rtdf.org
Contact: Karen Jackson-Bullitt – Manager
More Info Here: http://www.rtdna.org/content/the_abe_schechter_graduate_scholarship

APPLICANT CRITERIA:
Sponsored by the Radio Television Digital News Association
APPLICATION DEADLINE: May 31, 2013

- Must be officially enrolled in a graduate program.
- Must apply for only one scholarship.
- May be enrolled in any major so long as your intent is a career in electronic journalism.

REQUIRED ITEMS FOR ABE SCHECHTER GRADUATE SCHOLARSHIP APPLICATIONS:
1. A completed application form submitted online only. All applications must be submitted by May 31, 2013.
2. A cover letter, submitted with the online application including these topics:
   a. Discuss your current and past journalism experience.
   b. Describe how you would use the funds if you were to receive the scholarship.
   c. Discuss your choice to pursue a career in electronic journalism.
   d. Include in your cover letter 3-5 links to your best and most relevant work samples to the scholarship for which you are applying. Work samples should be broadcast (television/radio) or online news pieces. Entrants are encouraged to upload their work samples to sites like YouTube, Vimeo, Sound Cloud and other platforms, then include links to these samples in the cover letter. Entrants are also encouraged to provide a link to their personal website, if this is available, or social media platforms if they are used professionally. Please discuss your role in each of the pieces (producer, editor, reporter, etc).
3. A letter of recommendation from your dean, faculty advisor or internship advisor, submitted with online application.

If you have questions, please contact Katie Switchenko: katies@rtnda.org

Ed Bradley Scholarship
Sponsor: Radio Television Digital News Association (RTDNA)
Type of award: Private Scholarship
Individual award amount: $10,000
Number of awards granted: 1
Major career interest:
- Communication
- Film/video
- Journalism
- Radio/television/film

Application Requirements
- Recommendation(s)
- Essay
- Resume.
• One to three samples (audio or video cassettes or CD, maximum 15 minutes) showing journalistic skills, accompanied by script.

**Applicant must demonstrate:**
- Seriousness of purpose
- Proof of eligibility

**Additional information:**
- Must have at least one full year of school remaining.
- Must be preparing for career in electronic journalism.
- Preference given to minority students.
- Visit Website for deadline and application.

**Contact Information**
**Phone:** 202-725-8318  
**Email:** katies@rtdna.org  
**Web:** www.rtdna.org  
**More Info Here:** [http://www.rtdna.org/content/ed Bradley_scholarship](http://www.rtdna.org/content/ed Bradley_scholarship)

**Journalism Fellowships (Four)**
**Sponsor:** The RTDNA [http://www.rtdna.org/content/fellowship_info](http://www.rtdna.org/content/fellowship_info)

- 4 fellowships available for current journalists:
  - [N.S. Bienstock Fellowship](http://www.rtdna.org/content/fellowship_info) for minority journalists
  - [Michele Clark Fellowship](http://www.rtdna.org/content/fellowship_info) for minority journalists
  - [Vada and Col. Barney Oldfield National Security Reporting Fellowship](http://www.rtdna.org/content/fellowship_info)
  - [Jacque I. Minnotte Health Reporting Fellowship](http://www.rtdna.org/content/fellowship_info)

- Applicants must be professionals in the field, but with fewer than 10 years as a journalist

**Application Requirements:**
- A completed application form submitted online only. All applications must be submitted by May 31, 2013.
- A cover letter, submitted with the online application. Please discuss in your cover letter the following topics:
  - Discuss your current and past journalism experience.
  - Describe how you would use the funds if you were to receive the fellowship.
  - Discuss your choice to pursue a career in electronic journalism.
  - Include in your cover letter 3-5 links to your best and most relevant work samples to the fellowship for which you are applying. Work samples should be broadcast (television/radio) or online news pieces. Entrants are encouraged to upload their work samples to sites like YouTube, Vimeo, Sound Cloud and other platforms, then include links to these samples in the cover letter. Entrants are also encouraged to provide a link to their personal website, if this is available, or social media platforms if they are used professionally. Please discuss your role in each of the pieces (producer, editor, reporter, etc).
- A letter of recommendation from your news manager, submitted with online application. (If you are a news manager, a letter from your general manager may be substituted.)
- 3-5 samples of your best work relevant to the fellowship for which you are
applying. Personal websites are strongly encouraged. Hyperlinks to work samples must be included in the cover letter.

- Contact Katie Switchenko at katies@rtdna.org, or call 202.725.8318 with questions.

**Pete Wilson Scholarship**

**APPLICANT CRITERIA:**
*Sponsored by the Radio Television Digital News Association*

**APPLICATION DEADLINE:** May 31, 2013

- Must be officially enrolled in college and have at least one full academic year remaining.
- Must be a fully enrolled college sophomore or higher to receive scholarship.
- **Must apply for only one scholarship.**
- May be enrolled in any major so long as your intent is a career in electronic journalism.

**2013 REQUIRED ITEMS FOR PETE WILSON SCHOLARSHIP APPLICATIONS:**

1. A completed application form submitted online only. All applications must be submitted by May 31, 2013.
2. A cover letter, submitted with the online application including these topics:
   - Discuss your current and past journalism experience.
   - Describe how you would use the funds if you were to receive the scholarship.
   - Discuss your choice to pursue a career in electronic journalism.
   - Include in your cover letter 3-5 links to your best and most relevant work samples to the scholarship for which you are applying. Work samples should be broadcast (television/radio) or online news pieces. Entrants are encouraged to upload their work samples to sites like YouTube, Vimeo, Sound Cloud and other platforms, then include links to these samples in the cover letter. Entrants are also encouraged to provide a link to their personal website, if this is available, or social media platforms if they are used professionally. Please discuss your role in each of the pieces (producer, editor, reporter, etc).
3. A letter of recommendation from your dean, faculty advisor or internship advisor, submitted with online application.

If you have questions, please contact Katie Switchenko: katies@rtnda.org

More Info Here: https://www.rtdna.org/content/program/Pete Wilson Scholarship

**Robert Novak Journalism Fellowship Program**

**APPLY HERE:** [http://www.thephillipsfoundation.org/novak_home.cfm#robert_novak.cfm](http://www.thephillipsfoundation.org/novak_home.cfm#robert_novak.cfm)

Robert Novak, a great American Journalist and a Phillips Foundation founding trustee, provided the inspiration to award fellowships to print and online journalists who share our mission to advance constitutional principles, a democratic society and a vibrant free enterprise system. Print and online journalists with less than ten years of professional experience are eligible to apply. The Phillips Foundation awards $50,000 full-time and $25,000 part-time fellowships.

**Required Supplementary Materials:**

- Fellowship Proposal - A single-spaced, typed proposal (not to exceed three pages) describing how you would use the Robert Novak Journalism Fellowship to undertake and complete a journalism project supportive of American culture and a free society. Provide
a brief summary of the four installments, which would be due over the course of the year. Also include a statement explaining why you are applying for this fellowship. Only one proposal will be accepted from each candidate

- Samples of Your Work - Please enclose five sets of three relevant samples of your work which demonstrates your journalistic abilities and your support of the Foundation's mission to advance constitutional principles, a democratic society, and a vibrant economic system based upon private enterprise
- Curriculum Vitae - A typed resume including details of your work history, educational background, and your commitment to journalism.
- Budget Statement - A detailed budget statement listing anticipated fellowship costs directly related to the fellowship, such as travel and research materials. Also indicate what funds, if any, would be available to you during the fellowship year from other sources.
- References - Please have three individuals familiar with your work and your fellowship proposal submit a letter of recommendation directly to The Phillips Foundation. List the names and addresses of your references on the online application, as well.

Other Skills/Experience-Based

Charles B. Rangel International Affairs Graduate Fellowship

FELLOWSHIPS FOR GRADUATE STUDIES: The Rangel Program plans to award 20 Fellowships of up to $35,000 annually towards tuition, room, board, books and mandatory fees for completion of two-year master's degrees. Applicants must be seeking admission to enter graduate school in the fall of 2013 for a two-year program at a U.S. university. They can be in their senior year of their undergraduate studies, graduating by June 2013, or they can be college graduates.

At the conclusion of two years of study, the Rangel Fellow is expected to have obtained a degree in international affairs or another area of relevance to the work of the Foreign Service (such as public administration, public policy, business administration, foreign languages, economics, political science, or communication) at a graduate or professional school approved by the Rangel Program. Awardees are expected to maintain a cumulative GPA of at least 3.2 throughout their period of study.

Sponsored by: United States, Department of State
Fields of Study: Business administration, Communication, Public administration, Public policy

Contact:
Charles B. Rangel International Affairs Program
Howard University
Patricia Scroggs, Program Director
2218 6th St., N.W.
Washington, DC 20059
Tel: 202-806-4367
Email: pscroggs@howard.edu
International Foodservice Editorial Council Scholarship
Sponsor: The International Foodservice Editorial Council
Value: $1,000-$3,750 | Scholarship

Description: A combination of your work experience and current and past education should indicate that you are preparing for a career in writing or public relations within the foodservice industry. This is a key requirement. The jobs below are examples of careers IFEC wishes to encourage through its scholarships:

- Journalist for foodservice industry print and online publications
- Public relations practitioner for restaurants, foodservice management companies, food producers, food marketing boards or culinary schools
- Food photographer or food stylist working with foodservice accounts
- Consultant and freelance writer providing marketing communications services for clients in foodservice
- Communications specialist promoting and/or writing about nutrition as it relates to restaurants, school foodservice and other foodservice outlets

Careers that do not fit this niche include chef, chef-instructor, caterer, restaurateur, and hotelier.

Requirements: To be considered eligible for an award, a student must be currently enrolled and in good standing in a post-secondary, degree-granting educational institution and must show evidence of training, skill and interest in both the foodservice and the communication arts. The combination of studies and/or work experience in both the foodservice field and the communication arts is necessary. Applicants should have a strong academic record, good character references and demonstrate financial need. Majors considered applicable in the foodservice area include culinary arts, hotel, restaurant and institutional management, hospitality management, dietetics, nutrition, food science and technology, and related studies. Applicable majors in the communication area include journalism, public relations, mass communication, English, broadcast journalism, marketing, photography, graphic arts, and related studies.

Discipline: Communication, Journalism, English, Public Relations, Marketing, Photography

Academic Level: Freshman, Undergrad, GradMaster,

Eligible Institution: US schools

US Citizen: Yes

Sponsoring Organization: International Foodservice Editorial Council
P.O. Box: P.O. Box 491
City: Hyde Park, NY
Telephone: (845) 229-6973
Fax: (845) 229-6993
E-Mail Address: ifec@aol.com
Website: http://ifeconline.com/scholarship_info.cfm
Contact: Carol Lally - Executive Director